

Promotion of US Dating Site

Basic goals:

- Developing a new structure, logic, and design
- TOP-1 for main keywords
- US and UK, AUS, CA traffic
- Creating at least 5 new blog pages per week

TRAFFIC = 200 000+

Monthly traffic from organic search was increased from 30 000 to 200 000

IMPRESSIONS = 160 000

Daily impressions from Google were increased from 40 000 to 160 000

TOP-3 = 5 452 SEARCH QUERIES

The total amount of search queries were increased from 241 to 5 452

TOP-10 = 9 735 SEARCH QUERIES

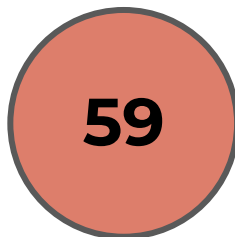
The total amount of search queries were increased from 545 to 9 735

Key performance metrics

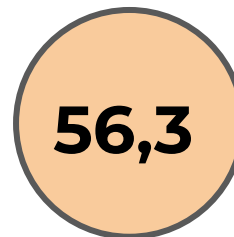
Date: 2019-07-25 - 2019-11-24



CTR, %
(Organic Search)



DR
(Ahrefs)



US Traffic, %
(Organic Search)

200 235

Organic Traffic

5 452

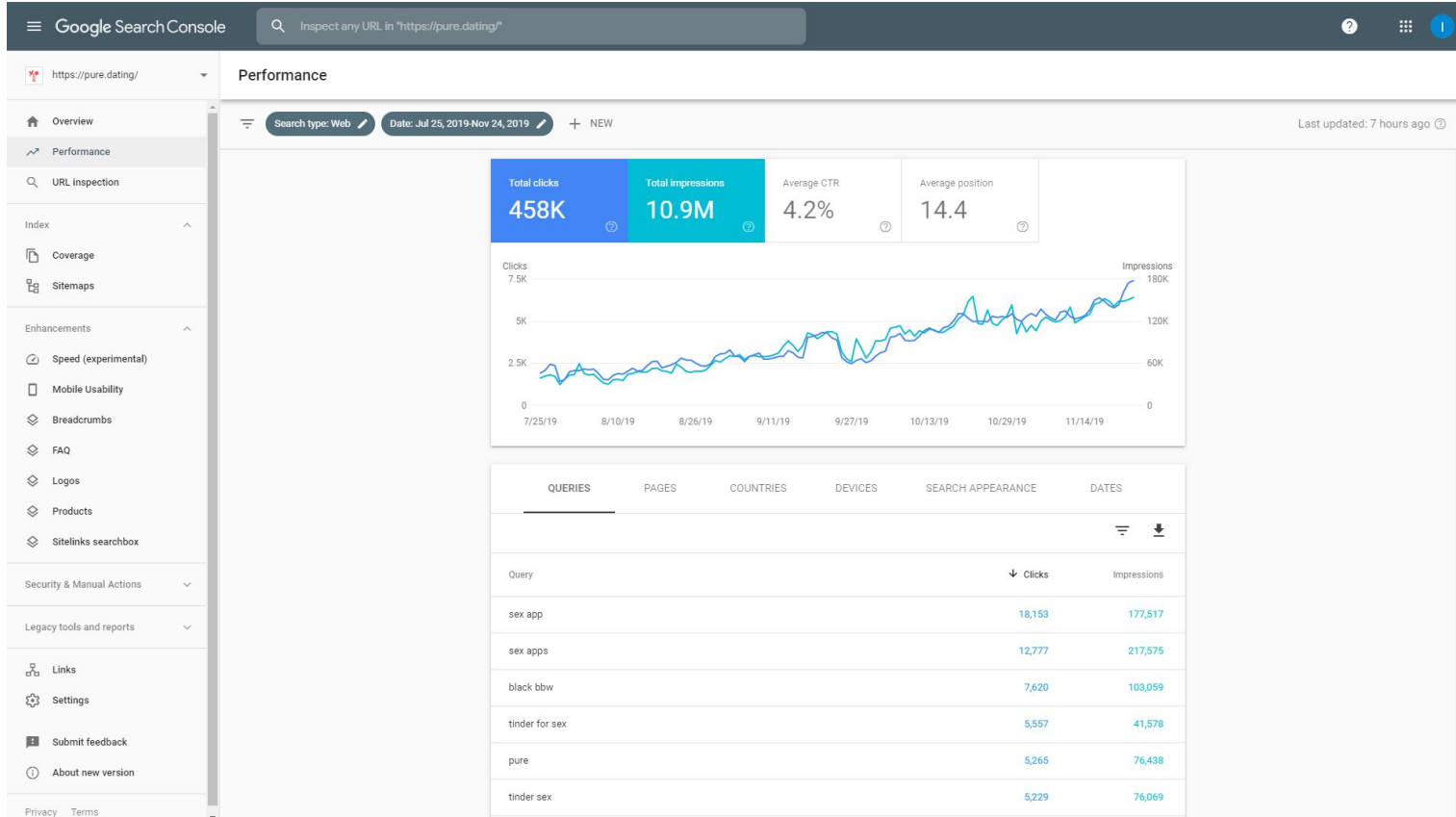
**TOP -3 Search
Queries**

9 735

**TOP -10 Search
Queries**

Key performance metrics

Date: 2019-07-25 - 2019-11-24



Key performance metrics

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Free Online Dating Site

pure.dating/

How to use



Backlink profile **Organic search** Paid search

All countries

Organic trafficⁱ: 196,342 /month

All time One year Last 30 days



Organic keywordsⁱ: 57,550



#1-3 #4-10 #11-100

Country	Keyword...	Traffic ⁱ
All count...	57.5K	196K
United S...	30.9K	111K 56.3%
United K...	4.5K	19.5K 9.9%
India	2.6K	8.1K 4.1%
Canada	3.3K	6.7K 3.4%
Australia	3.4K	5.8K 2.9%
Spain	332	3.6K 1.8%
Greece	210	2.6K 1.3%
Germany	970	2.3K 1.2%
France	733	2.3K 1.2%
Italy	677	2.1K 1.1%
Netherla...	745	1.9K 1.0%
Russian ...	495	1.6K <1%
Sweden	365	1.5K <1%
Indonesia	601	1.4K <1%

Show more

Top 10 competitors (United States)

- instafuckfriend.com
- luckyapp.co

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How to use

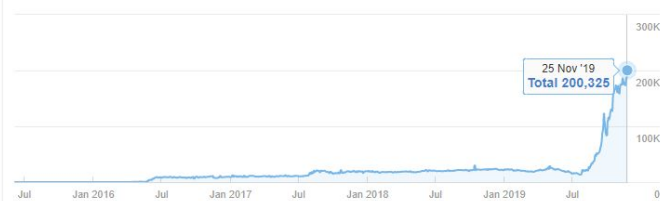


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“
**Case
is
finished**”



“
**Work
with
us** And your
revenue will
be **fortuned**”

