

Promotion of SaaS Project

Basic goals:

- Organic Traffic
- Increasing the number of accounts
- TOP-3 in TIER1
- WorldWide(US and UK - high priority)
- Ahrefs DR 65+

TRAFFIC = 180 000+

Monthly traffic from organic search was increased from 7 500 to 180 000

ACCOUNTS= 1 700+

Monthly accounts from Organic search were increased from 200 to 1700

TOP-3 = 2 189 SEARCH QUERIES

The total amount of search queries were increased from 0 to 2 189

TOP-20 = 580 176 SEARCH QUERIES

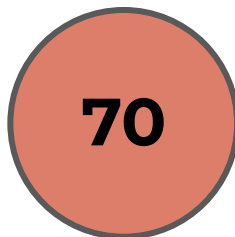
The total amount of search queries were increased from 2 450 to 580 176

Key performance metrics

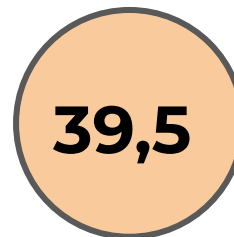
Date: 2019-07-25 - 2019-11-24



CR, %
(Organic Search)



DR
(Ahrefs)



US Traffic, %
(Organic Search)

180 000

Organic Traffic

2 189

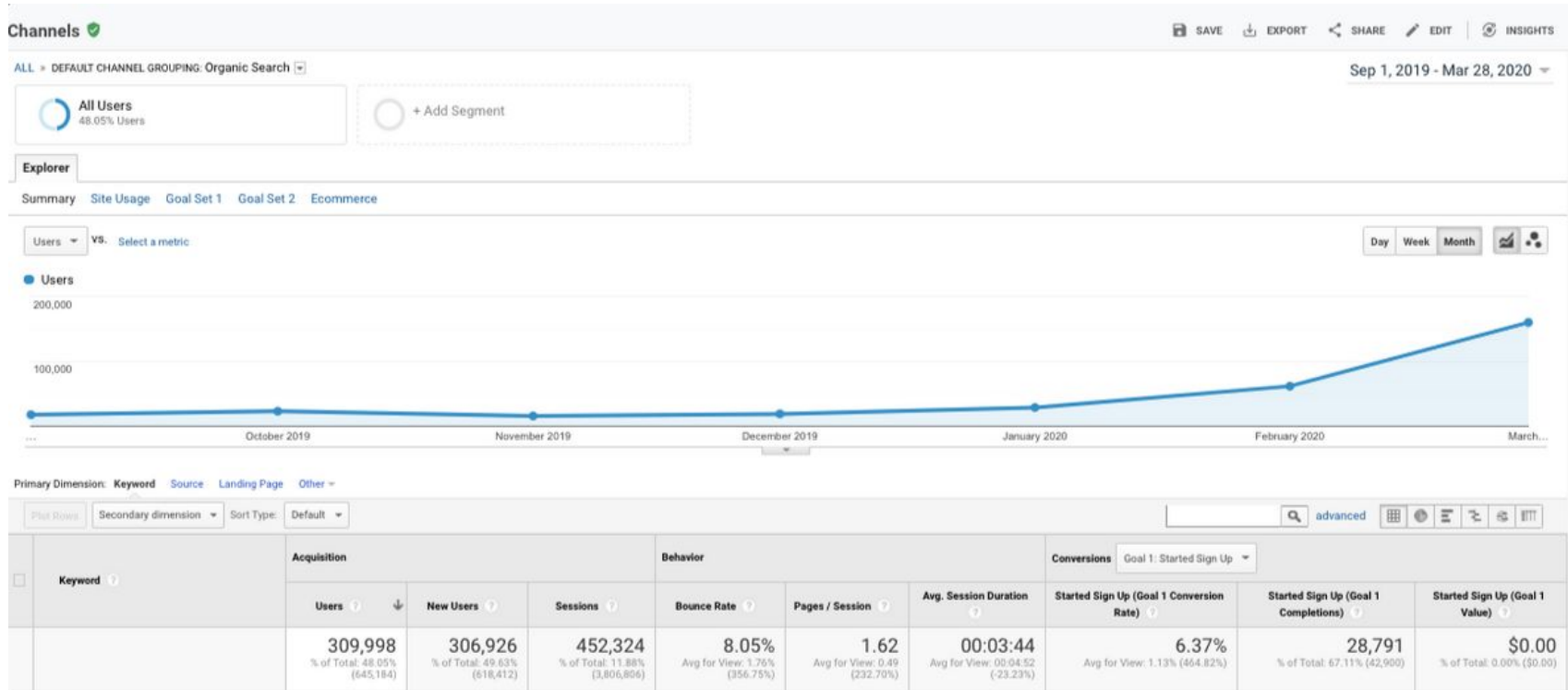
**TOP - 3 Search
Queries**

580 176

**TOP - 20 Search
Queries**

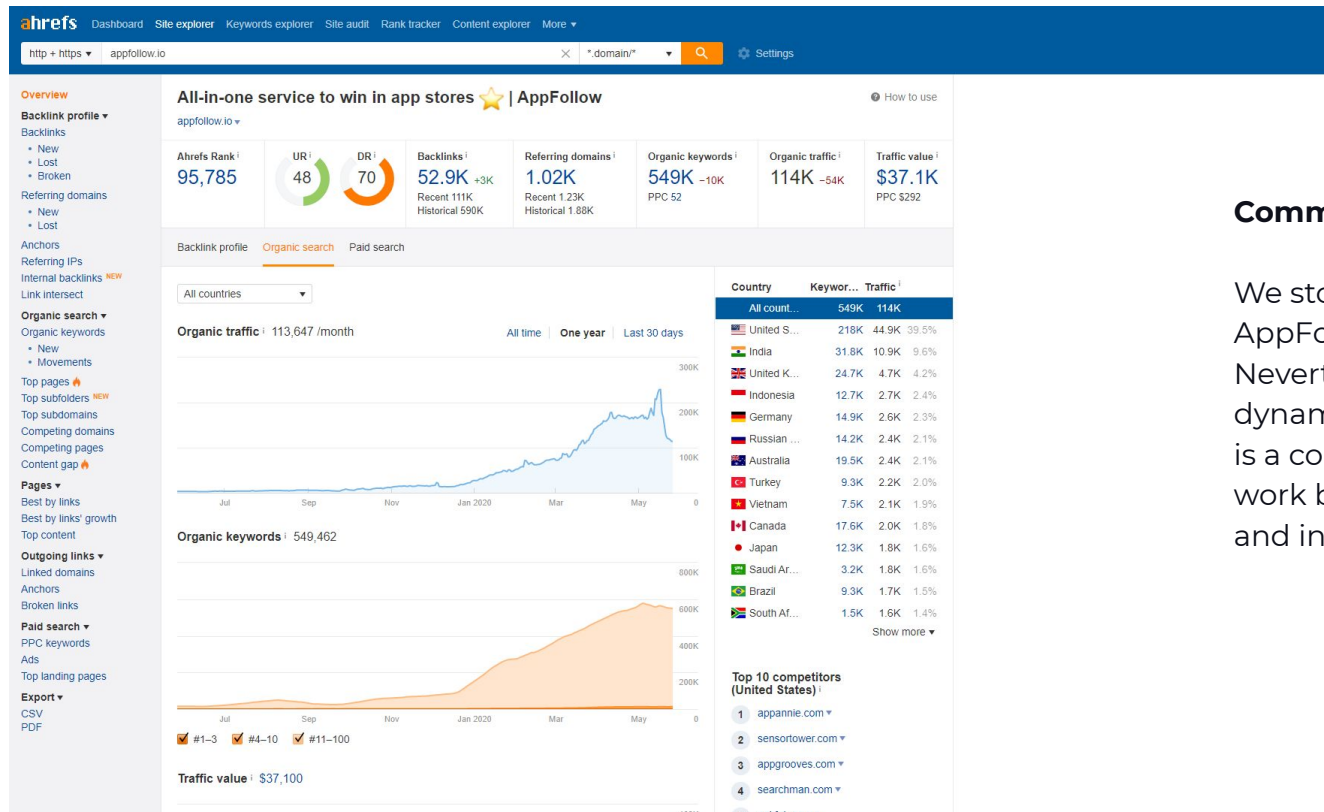
Key performance metrics

Date: 2019-09-01 - 2020-03-28



Key performance metrics

Date: 2019-07-25 - 2019-11-24



Comments (1):

We stopped our work with AppFollow in March. Nevertheless, we see good dynamics two months more - this is a consequence of SEO hard work based on the new pages and inner optimization.

“
**Case
is
finished**”



“
**Work
with
us** And your
revenue will
be **fortuned**”

