

Promotion of Ecommerce Project

Basic goals:

- Organic Traffic
- Revenue from Organic Traffic
- GEO CIS
- TOP-3 in CIS

TRAFFIC = 167 000+

Monthly traffic from organic search was increased from 83 982 to 167 637

REVENUE = 42 000 000 RUB

Monthly accounts from Organic search were increased from 11 000 000+ to 42 000 000+

CR = 1,01 %

Average CR from the organic traffic

PURCHASES = 1 693

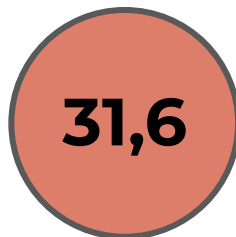
Total amount of search queries were increased from 842 to 1 693

Key performance metrics

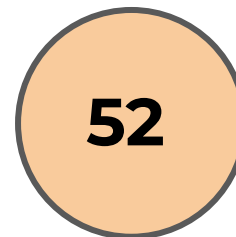
Date: 2019-09-01 - 2020-12-31



CR, %
(Organic Search)



Bounce Rate, %
(Google Analytics)



Google, %
(Organic Search)

167 000

Organic Traffic

1 693

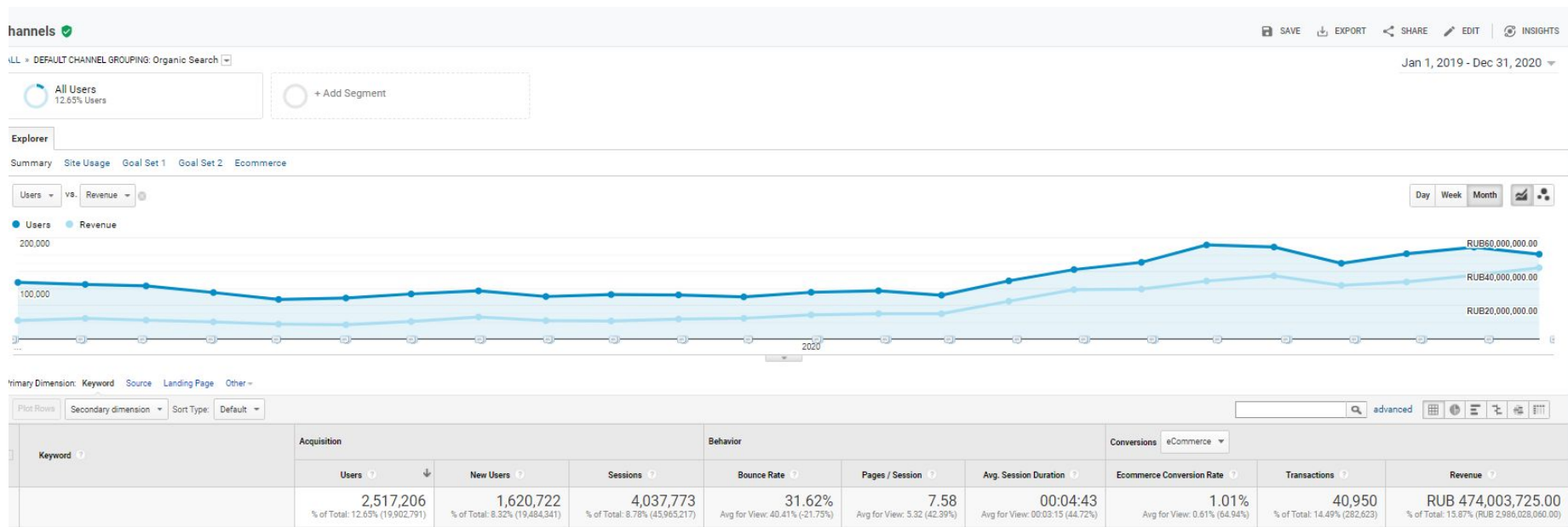
Purchases

42 000 000 RUB

Revenue

Key performance metrics

Date: 2019-09-01 - 2020-12-31





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**Case
is not
finished**

It continues to
move towards
the
exponential

”



“

**Work
with
us**

And your
revenue will
be **fortuned**

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